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THE OM LIFE[®] CERTIFIED COACH LICENSE

Confidential and not for circulation

INTRODUCTION

This Memo explains the OM Life[®] Certified Coach License (License) that all OM Life Certified Coaches (Certified Coach) that wish to maintain their certification must adhere to. The License is updated from time to time.

Licensing and certification, especially when it involves intellectual property rights, can be complex. When the licensing also involves coaching on sensitive issues such as sexuality and relationships, the need for a clear and understandable agreement becomes even more important.

We have written this memo to help explain to our Certified Coaches what it means to be a Certified Coach, what your rights and obligations are, and what you can and cannot do as a Certified Coach.

Like the container of OM, the container for our Certified Coaches is of critical importance to everyone: you, your clients and potential clients, and us, and everyone who may come into contact with this life-changing practice.

CERTIFICATION PERIOD

Your certification as a Certified Coach is subject to you signing the License.

Certification needs to be renewed every two years. Recertification if you have been certified is a simple and inexpensive process. As we do not currently have a recertification process in place, those who are beyond the two year mark are provisionally licensed until a formal recertification process is in place.

THINGS YOU CAN DO AS A CERTIFIED COACH

You can:

- **Describe and advertise yourself as a OM Life Certified Coach.** As a Certified Coach you are licensed by OneTaste but you are not an employee or agent of OneTaste (unless you actually are in another capacity). Your status is that you are certified by OneTaste, and you are therefore an ambassador of Orgasmic Meditation[®] and what you do reflects on all Certified Coaches.

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- **Coach people using the OneTaste System.** You cannot coach more than two people at a time in the OneTaste System (including OM Life Method, copy, trademarks as described in Appendix A & B below). You cannot teach courses and classes using the OneTaste System under the Certified Coach license. In the past, some groups were permitted to teach certain classes as part of achieving coaching certification, such as OM Basics. All of those classes have been retired.
- **OM Train people** using the most up to date format for OM trainings (which does not permit people OMing in your presence or any touching of clients as part of the training).
- **Host lectures about Orgasmic Meditation and the OneTaste System.** The lectures must be for the purpose of making your coaching and OM training services known and available and not for any other purpose.
- **Host TurnOn events** to sell your coaching and OM training services, following the rules in the License for hosting TurnOn.
- **Write about Orgasmic Meditation and your coaching practice** on your website and blogs and in third party publications. You must note that “Orgasmic Meditation[®] is a trademark of OneTaste Inc and is used with her permission”. You must use the trademark symbol the first time that Orgasmic Meditation appears on any page of your website or blog. When you write you may not plagiarize any copyrighted materials of OneTaste or parts of the OneTaste Method (described below). For example, a detailed description on your website or in a third party publication of the Stages of Orgasm would be in breach of this provision. This is the knowledge base that our coaches use and we don’t want you distributing it to others, to protect OneTaste’s intellectual property, the value of the OM Life Certification, and because the materials can easily be misinterpreted. This is a good example of a website that follows the license and the style guidelines: <https://www.brendafredericks.com/sessions/the-learn-orgasmic-meditation>. OneTaste may introduce guidelines from time to time for Certified Coaches for writing about Orgasmic Meditation.
- **Market, publicize and advertise your coaching and OM-training related events and services** provided that you follow relevant rules and laws and good marketing etiquette (i.e. don’t post posters where it is illegal to do so or send out any spam or unsolicited mail).

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THINGS YOU ARE REQUIRED TO DO

These are some of the things you are required to do under the License.

You must:

- **Follow the Code of Conduct for Certified Coaches.** It can be found at onetaste.us/code-of-conduct
- **Use the most updated Training Materials and Licensed Resources.** While updates will be announced through the OTCA, it is up to you to ensure that you have and are using the most up to date materials and method. We may retire materials from time to time and you will no longer be able to use these. See Appendix B for a listing of all training & licensed resources.
- **Respect the Intellectual Property (IP) rights of any guest teacher from coursework or training you have attended.** Their IP rights remain the property of that guest teacher. While these sessions are intended to improve your skills, you cannot copy their materials and begin to use them as your own, unless you have their express written permission to do so.
- **Maintain and preserve the confidentiality of your clients** and act with the utmost discretion in relation to personal information that they provide to you, and comply with data privacy rules in your jurisdiction.
- **Pay OTCA Membership or Certification Dues or Fees.** At some point in the future the OTCA may be required to collect membership fees in order to make the certification process sustainable, credible and respected. We will notify you if such fees are implemented, and will always endeavor to ensure that such fees are reasonable.
- **Follow directives issued the OTCA representative.** They are designed to make it easier rather than harder for you to be a Certified Coach and create a system that is trustworthy.
- **Keep your coaching and OM training practice separate from other professional activities.** While our Certified Coaches are often multi-talented and skilled people with many qualifications, you are required to keep your OM training and coaching practice separate from any other business activities you may have. This ensures the clarity and crispness that clients entering this challenging field need. While this would apply to, for example, offering Reiki and OM training as part of the same package, it is even more critical where you offer services such as bodywork. Any confusion around the container for OM training between you and your clients, especially where physical touch between

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the trainer and the client is concerned, could be extremely damaging for the client, for you, and for the body of Certified Coaches.

- **Keep this Agreement and its terms confidential.** You may disclose it to your attorney or accountant, or other professional adviser.

THINGS YOU MAY NOT DO

You may not do any of these things and your certification and license may be revoked if you do:

- **Never do these things.** It is unlikely you would ever even consider doing any of these. However, it is important to expressly name them:
 - will not practice OM with minors or anyone against their will;
 - will not instruct minors how to practice OM;
 - will not charge anyone to practice OM with them;
 - will not find or procure OM partners for any person;
 - break the container of OM as set out in the Form and Container document;
 - misuse your status as a Certified Coach to have sex with another person, whether that person is a client or not
- **Register website URLs, or business names using any OneTaste trademarks.**
- **Use the Licensed IP in connection with any activity that is illegal.**
- **Defame or disparage OneTaste or its employees**
- **Take any action that will damage the OM Life System, diminish OneTaste's brand, or raise a reasonable question about your fitness or ability to use the Licensed Materials.** We cannot cater in advance for every type of situation that may arise, and reserve the right to remove the certification and licensing status of any Certified Coach who puts the standing and reputation of all Certified Coaches and OneTaste at risk.
- **You may not coach the OM Life System jointly with anyone who is not certified to do so, or offer any kind of product using the Licensed IP with a person who is not licensed.**
- **You may not poach clients of OneTaste or another OneTaste Certified Coach or other licensee.** We appreciate that this can raise nuanced questions, but in the final analysis will revoke licenses where we determine that a form of poaching is taking place. The license has more detail on what constitutes "poaching".
- **Perform a public demo of Orgasmic Meditation.**

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- **Host OM Circles as part of your coaching practice.** If you host OM Circles personally solely as part of your own OM practice, that is not a breach of your license. However, if any OM Circle is associated with, or used to promote your coaching or OM Training, directly or indirectly, that is a serious breach of your license and it will be revoked.

OTHER CIRCUMSTANCES IN WHICH YOU MAY LOSE YOUR CERTIFICATION OR LICENSE:

- **If we receive complaints** from your coaching clients or from members of the public.
- **If you are convicted of any criminal act** that would be relevant to your suitability as a Certified Coach, particularly but not limited crimes involving dishonesty, violence or sexual misconduct.

THE CERTIFIED COACH LICENSE IS SUBJECT TO CHANGE

The official title for Certified Coaches is “OM Life Certified Coach”. However, this may change.

Orgasmic Meditation is a field in which change and growth are exponential. Often this requires changing much loved and cherished formats, so that something new can emerge. The License for Certified Coaches is therefore subject to change. And as we have all experienced, those changes can at times be fairly dramatic and challenging, but in the end always serve and are in response to the practice of Orgasmic Meditation and the work that we are all privileged to share with the world.

OneTaste may also transfer responsibility for administering the licensing of Certified Coaches to a dedicated entity, whether for profit or not for profit, which will be charged with upholding the standing and certification of the Certified Coaches.

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APPENDIX A

The Intellectual Property that is protected by law: Licensed IP

Our intellectual property is protected by law. The license agreement specifies exactly how this protected intellectual property may be used.

Trademarks

We have several registered trademarks including:

- Orgasmic Meditation
- OneTaste
- Powered by Orgasm
- TurnOn
- Orgasm State
- OM Life
- OneStroke

Copy

There is a distinction between:

- **Training Resources** – OneTaste materials & resources just for the Certified Coach to use
- **Licensed Resources** – OneTaste Materials that we have developed that you can give to your coaching clients (eg the Tumescant Type Quiz, 8 stages of Orgasm Channel Quiz)

Trade Secrets

Confidential business information developed by OT and made available to you as a license of OT.

The OM Life Method

Ideas, philosophy, concepts, styles of coaching, training and teaching (**OM Life Method**). This means things that have specifically been developed by OneTaste. As you are aware, OneTaste works with many wonderful teachers from other disciplines. Their Ideas, philosophy, concepts, styles of coaching, training and teaching remain theirs and do not form part of the OM Life Method unless we specifically commissioned them to develop them for us. See Appendix B for a list of the Copy and content comprising the OM Life Method.

The Licensed IP, trade secrets we have shared with you as a licensee, and the OM Life Method together make up the **OM Life System**.

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APPENDIX B

These are the “copy” (written resources for training purposes for coaches or written licensed resources to provide to or use with clients), and the OM Life Method (ideas, philosophy, concepts, styles of coaching, training and teaching specifically been developed by OneTaste).

Copy: Training Resources

- CP OM Training Guidebook (Coach Cheat Sheets)
- Exploratory Format & Script
- Coaching Process & Suggested Packages
- 8 Stages of Orgasm in Coaching
- Orgasm Map Location Descriptions
- Relationship Research Guidelines

Copy: Licensed Resources

- 1 OM Meeting Script
- TurnOn Script
- OM Life Wheel
- 8 Stages of Orgasm Channel Quiz
- Tumescence Type Quiz
- Relationship Belief & Pattern Work
- Desire Contract
- Energy Accounting Worksheet
- Coaching Intake Form and Exit Interview
- The Steps to OM

OM Life Method

- What is OM & Principles of OM
- OM Training Method & Suggested Packages
- OM Technique – Stroking & Peaking
- OM Technique - Frames & Language of Sensation
- Erotic Intelligence & Tumescence Types
- OneTaste specific content on Healing, Boundaries & Shame
- 8 Stages of Orgasm
- Orgasm Map
- OneTaste specific content on Connection & The Limbic System
- OM Based Communication & Tools
- OneTaste specific content Masculine & Feminine
- OneTaste specific content Principles of Desire
- OneTaste specific content on Energy Accounting

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- OneTaste specific Coaching Tools (Masculine - Feminine / Fear – Desire Exercises)
- OM Based Coaching Tools